

GTA @



# National Tourism

— **AWARDS 2023** —

THEME: CELEBRATING 50 YEARS OF GHANA'S TOURISM EXCELLENCE

 Wednesday, 29<sup>th</sup> November, 2023

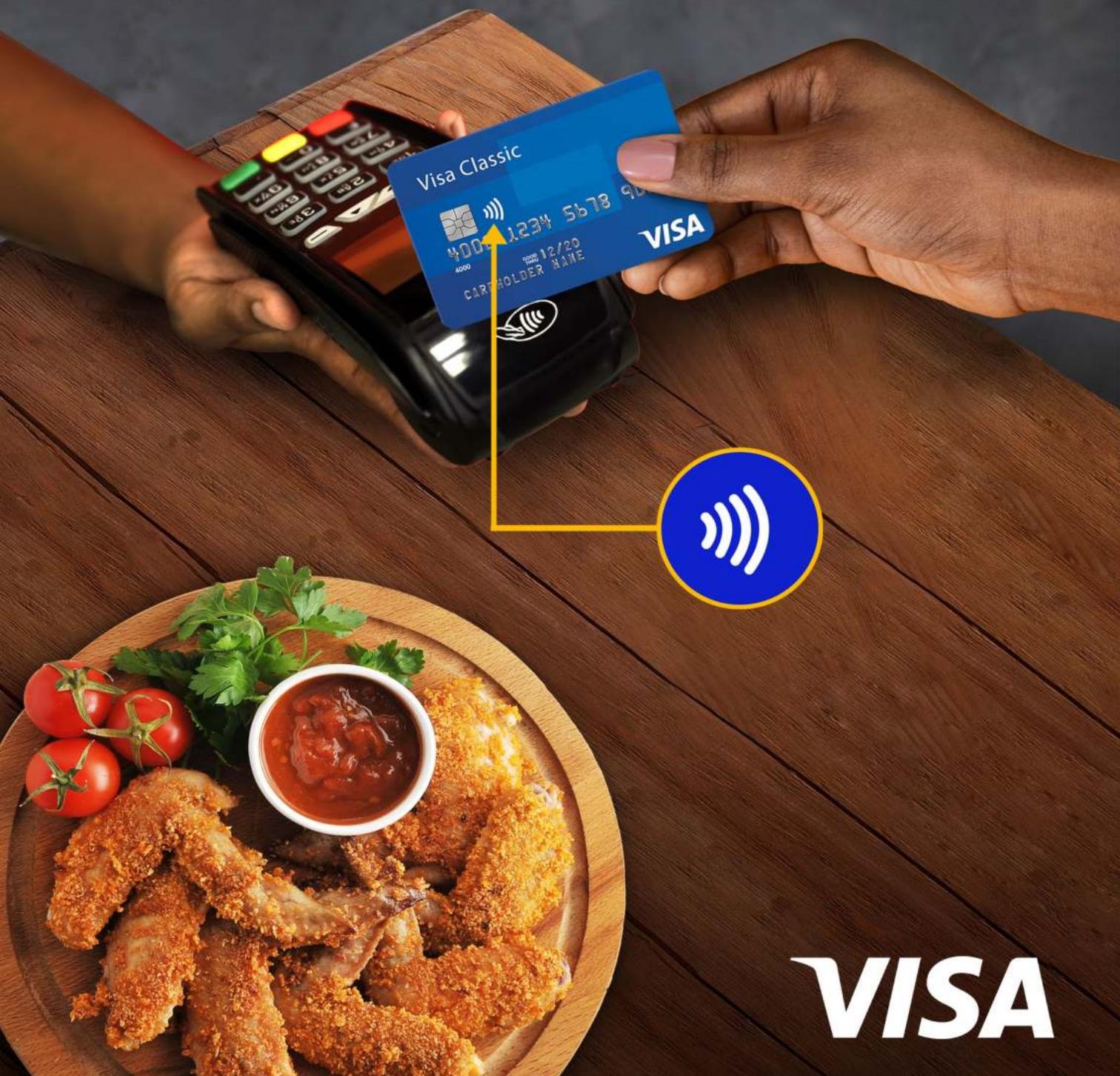
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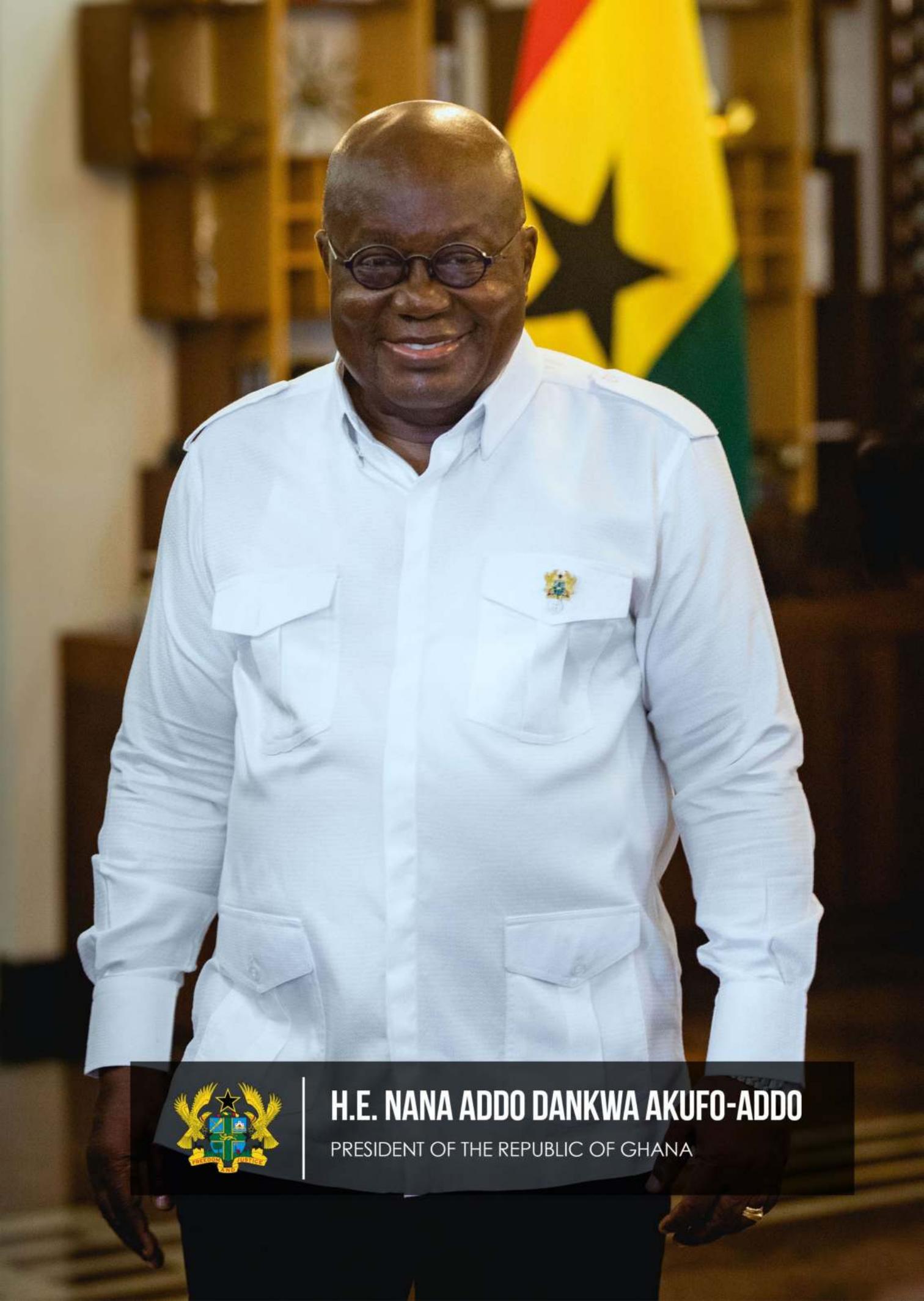
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# PROGRAM

- Arrivals
- Welcome Experience
- Cultural Performance
- General Welcome by MC
- Introduction of Dignitaries and Special Guests
- Opening Act – **Naa Amanua** , Musician
- Welcome Address - **Akwasi Agyeman**, CEO, Ghana Tourism Authority
- Speech by Special Guest **Neenyi Ghartey VII**,  
Paramount Chief - Effutu Traditional Area and Traditional Ruler of Winneba
- Keynote Address - Special Guest of Honour **Hon. Dr. Ibrahim Mohammed Awal**,  
Minister of Tourism, Arts and Culture
- Performance – **Kaakyire Kwame Appiah**, Musician
- First Batch of Awards
- Video Interlude - GTA @ 50 Anniversary
- Final Batch of Awards
- Performance – **Samini** , Musician
- Closing Remarks
- Group Photography with Award Winners
- Acknowledgment
  
- **MC - George Quaye**



## NEENYI GHARTEY VII

Paramount Chief of The Effutu Traditional Area  
and Traditional Ruler of Winneba



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## Message from

Hon. Dr. Ibrahim Mohammed Awal

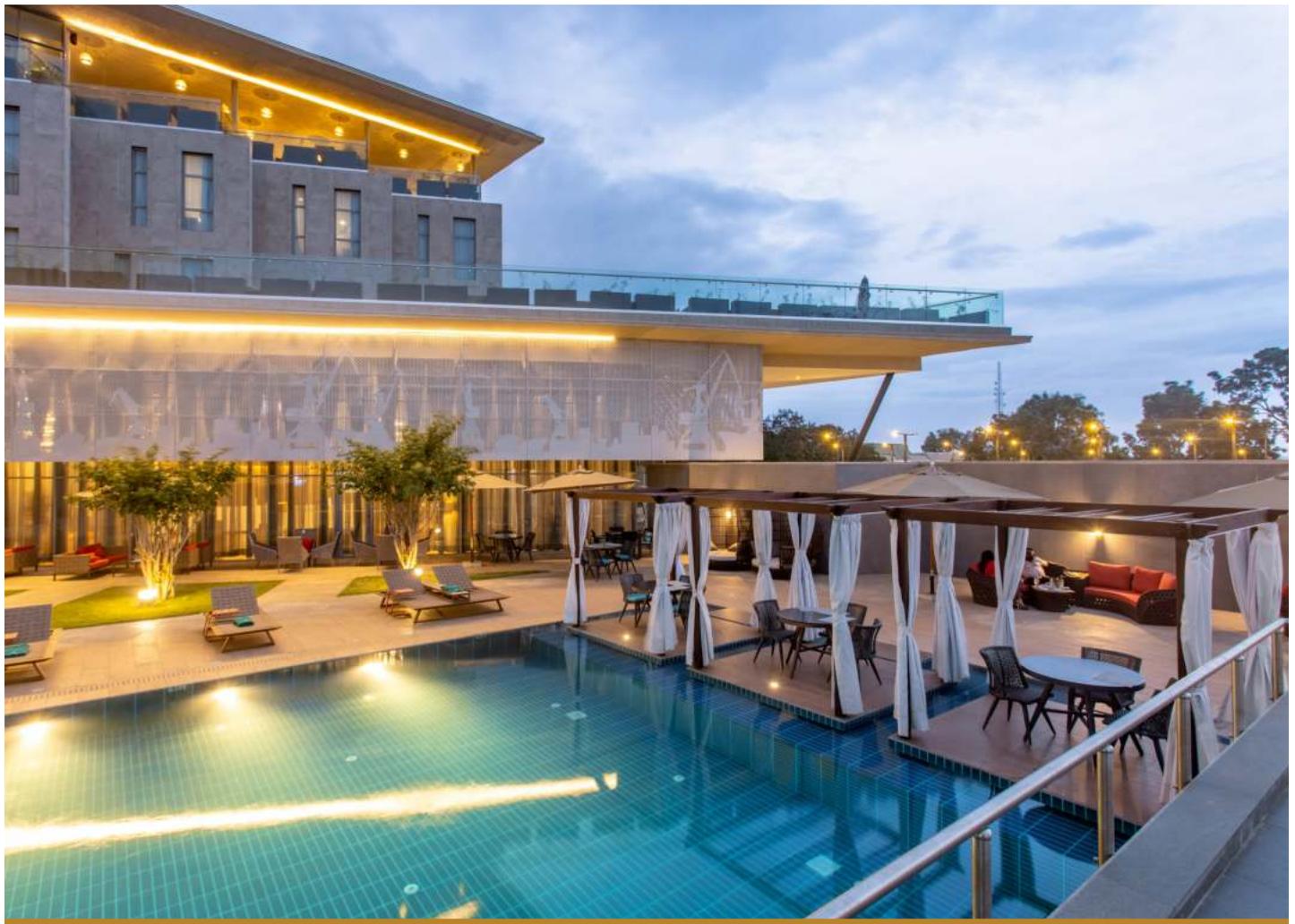
Minister For Tourism, Arts and Culture

Ladies and gentlemen, distinguished guests, and esteemed industry professionals, I extend a warm and heartfelt welcome to each and every one of you as we gather here today to celebrate the National Tourism Awards. This prestigious event not only recognizes the exceptional achievements within our thriving tourism industry but also serves as a platform for us to come together and honor the innovation, dedication, and hard work that have propelled our nation's tourism landscape to new heights.

On behalf of the Ministry of Tourism, Arts, and Culture, we congratulate all award winners. We salute all those making investments in the industry for the crucial role they are playing in advancing and expanding the tourism industry. To promote sustainable tourism growth, we have implemented a comprehensive investment framework that strives to attract domestic and foreign investments into the sector. By fostering partnerships with industry stakeholders and investors, we aim to stimulate economic development, create employment opportunities, and diversify tourism products and services across our nation.

We firmly believe that a skilled workforce is the backbone of a thriving tourism industry. As such, our ministry is committed to equipping industry professionals with the necessary tools, knowledge, and expertise to excel in their respective fields. Promoting inclusivity and diversity in tourism employment is also a top priority, as we strive to create opportunities for all and empower the youth to actively participate in the industry.

In conclusion, we congratulate all of you for your unwavering support in driving the tourism agenda forward. Together, let's continue to elevate the tourism sector and create a prosperous future for our country.



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## Statement

**Akwasi Agyeman**  
CEO, Ghana Tourism Authority

It is with great joy and pride that we gather here today to honor those who have greatly contributed to the growth and development of our beloved tourism industry as we celebrate the 50th Anniversary of the Ghana Tourism Authority (GTA). It is my privilege to extend our warmest welcome and heartfelt gratitude to each and every one of you.

The Honorary Tourism Awards serve as a testament to our commitment to excellence in the tourism sector. Tonight, we recognize the exemplary individuals and organizations that have gone above and beyond to elevate Ghana's tourism industry. Through their unwavering passion, dedication, and innovation, they have not only contributed to the economic growth of our nation but also elevated the tourism experience for visitors from all corners of the globe.

Over the past five decades, the GTA has played a pivotal role in shaping Ghana's tourism landscape, showcasing our vibrant culture, historical landmarks, and breathtaking natural wonders to the world. We have witnessed a surge in tourist arrivals and have strengthened our position as a top destination in Africa.

This momentous occasion allows us to reflect on the remarkable milestones achieved thus far. It is an opportune time to celebrate the tourism

industry's resilience, as we continue to navigate the challenges posed by global events such as the COVID-19 pandemic. Together, we remain steadfast in our commitment to recovery, ensuring that tourism in Ghana emerges stronger, more sustainable, and inclusive.

As we bestow these prestigious awards tonight, let us remember that they are not solely a recognition of past accomplishments but also a call to embrace the future with renewed vigor. Let us collectively strive for excellence, sustainability, and inclusivity in everything we do, ensuring that Ghana remains a destination of choice among travelers.

On behalf of the Ghana Tourism Authority, I extend my deepest appreciation to our distinguished honorees, our Minister and his team at the Ministry of Tourism, Arts and Culture, our dedicated team, our ex-staff, our tourism partners, and most importantly, our cherished industry operators. I am confident that the GTA, along with its stakeholders and partners, will continue to pave the way for a vibrant and prosperous tourism sector in Ghana. Together, let us make history and shape an extraordinary future for Ghana's tourism industry.

Thank you, and enjoy this memorable evening.



TOUGHHA

The Professionals



## #EXPERIENCEGHANA #SHAREGHANA

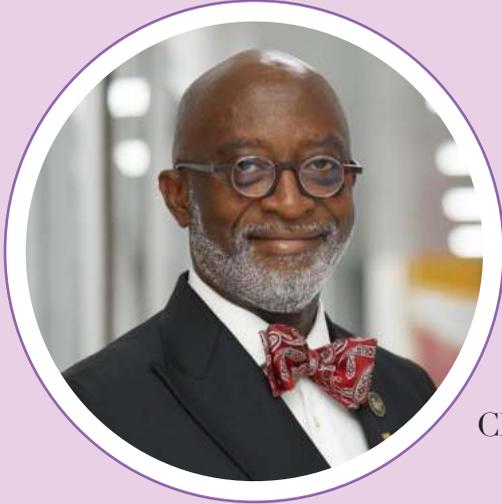
Tour Operators Union of Ghana (TOUGHHA) is an association of experienced Travel and Tour professionals in the Tourism industry in Ghana. It is composed of Tour Operators who offer inbound and outbound tours giving the traveler very unique experiences. Since the Union's inception, it has been our focus to help revitalize the tourism industry and attract more visitors to the country.

TOUGHHA exists to support Tour Operators in harnessing potentials which will transform the country and contribute to the tourism industry. The union also advocates on issues which directly affect tourism and serves as a liaison between Tour Operators and the Ghana Tourism Authority as well as the Ministry of Tourism.

**OTUMFUO OSEI TUTU II**

(Life Patron, TOUGHHA) The Asante King

- 📍 Tour Operators Union of Ghana Toughha
- 📍 Tourist Information center Opp. Jubilee House  
[www.touoperatorsgh.org](http://www.touoperatorsgh.org)
- 📧 [touoperatorsghana@gmail.com](mailto:touoperatorsghana@gmail.com)



## Statement

**Yofi Grant**  
CEO, Ghana Investment Promotion Company

Celebrating 50 Years of Ghana's Tourism Excellence  
Greetings, Esteemed Guests, and Fellow Celebrants,

As we come together to celebrate the 18th National Tourism Awards under the theme "Celebrating 50 Years of Ghana's Tourism Excellence," it is my honor to extend a warm welcome to each of you.

This remarkable milestone not only symbolizes the rich history of Ghana's tourism but also signifies the extraordinary achievements and resilience that have defined our nation's tourism sector over the past five decades.

Heartfelt congratulations to the nominees who have played an instrumental role in shaping Ghana's tourism narrative. Your unwavering dedication and passion have not only contributed to the growth of the industry but have also showcased the unparalleled beauty and warmth of Ghana to the world.

To our distinguished guests, industry leaders, and partners, your presence underscores the collective pride we share in Ghana's tourism accomplishments. I commend the Ghana Tourism Authority for their tireless efforts in organizing this significant event and for their continuous commitment to advancing Ghana's tourism to new heights.

As we celebrate this milestone and recognize the exceptional contributions of the winners, let us collectively look forward to the next 50 years with optimism and determination. The theme "Celebrating 50 Years of Ghana's Tourism Excellence" challenges us to not only honor the past but also to envision and create a future where Ghana continues to shine on the global tourism stage.

To everyone who has played a role in Ghana's tourism journey, thank you for your invaluable contributions.

May this evening be a joyous celebration of the excellence that defines Ghana's tourism.

Warm regards,

R. Yofi Grant  
Chief Executive Officer,  
Ghana Investment Promotion Centre (GIPC)



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## BRIEF ON GHANA TOURISM AUTHORITY

The Ghana Tourism Authority (GTA) was established by Tourism Act 2011 (Act 817) as the main governmental agency with responsibility for the promotion of sustainable development of the tourism industry both locally and internationally.

As the implementing agency of tourism policies, the Authority regulates tourism enterprises namely accommodation, food and beverage, entertainment, travel and tour, charter flight operations etc. through registration, inspection, classification and licensing.

GTA, also promotes and market tourism both in Ghana and abroad, through the publication of tourism promotional materials, participation in fairs and exhibitions and organisation of special events.

It is also the role of the GTA to carry out research and studies on trends in the tourism industry both at home and abroad to aid decision and policy making and also to facilitate the development of tourist facilities and products.

Our vision as an Authority is to be the main driver for the growth of tourism and to see Ghana become the leading sustainable tourist destination in West Africa by 2026.

Ghana Tourism Authority is committed to service excellence, building a highly motivated and dedicated staff, responsible tourism, fairness, transparency and accountability, stakeholder partnerships and the preservation of our cultural heritage.



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## 2022 National Tourism Awards Winners

- |  |  |
|--|--|
| 5 STAR HOTEL OF THE YEAR                             | - KEMPINSKI HOTEL GOLD COAST CITY        |
| 4 STAR HOTEL OF THE YEAR                             | - TANG PALACE HOTEL                      |
| 3 STAR HOTEL OF THE YEAR                             | - AQUA SAFARI RESORT, ADA                |
| 2 STAR HOTEL OF THE YEAR                             | - AIRPORT VIEW HOTEL, ACCRA              |
| 1 STAR HOTEL OF THE YEAR                             | - GOLDEN HILL PARKER HOTEL, ELMINA       |
| GUEST HOUSE OF THE YEAR                              | - BEST LODGE, TAMALE                     |
| BUDGET HOTEL OF THE YEAR                             | - AGBLOR LODGE (ANNEX)                   |
| SERVICED APARTMENTS OF THE YEAR                      | - OAK PLAZA SUITES, KUMASI               |
| CONSISTENT PAYMENT OF LEVY (ACCOMMODATION)           | - LABADI BEACH HOTEL, ACCRA              |
| RESTAURANT GRADE 1 OF THE YEAR                       | - LE MANGELIAN RESTAURANT, NYANEBA       |
| RESTAURANT GRADE 2 OF THE YEAR                       | - THE BUKA, ACCRA                        |
| RESTAURANT GRADE 3 OF THE YEAR                       | - MANDELA RESTAURANT, SUNYANI            |
| TRADITIONAL CATERER, CHOP BAR OF THE YEAR            | - BUSH CANTEEN, EAST LEGON, ACCRA        |
| FAST FOOD ESTABLISHMENT OF THE YEAR                  | - PAPAYE FOODS, SPINTEX                  |
| DRINKING BAR OF THE YEAR                             | - CHOICE LOUNGE, ANAJI                   |
| NIGHTCLUB OF THE YEAR                                | - CRESCENDO NIGHT CLUB, LABONE           |
| PUB/ LOUNGE OF THE YEAR EL-PADRINO                   | - AIRPORT CITY, ACCRA                    |
| CONSISTENT PAYMENT OF TOURISM LEVY (FOOD & BEVERAGE) | - MASCO FOODS (KFC)                      |
| TOUR OPERATOR OF THE YEAR                            | - ADANSI TRAVELS, EAST LEGON             |
| TRAVEL AGENCY OF THE YEAR                            | - SATGURU TRAVEL AND TOUR SERVICES LTD   |
| CAR RENTAL SERVICE OF THE YEAR                       | - NII PLANTS AND CAR RENTAL SERVICES LTD |
| TOUR GUIDE OF THE YEAR                               | - SAMUEL ASHFORD BANIBENSU, ACCRA        |
| SITE GUIDE OF THE YEAR                               | - JAMES OCLOO AKORLI, FORT PRINZENSTEIN  |
| VISITOR ATTRACTION OF THE YEAR                       | - KAKUM NATIONAL PARK, ABRAFO            |
| TOURISM WRITER OF THE YEAR                           | - PAA JOHN DADSON                        |
| TOURISM ORIENTED MEDIA (TV) OF THE YEAR              | - JOY PRIME EXPLORE, JOY PRIME           |
| TOURISM ORIENTED MEDIA (RADIO) OF THE YEAR           | - JOY FM, SHOWBIZ A-Z                    |
| TOURISM ORIENTED MEDIA (PRINT) OF THE YEAR           | - GRAPHIC COMMUNICATIONS GROUP           |
| TOURISM ORIENTED MEDIA (ONLINE) OF THE YEAR          | - GHANA NEWS AGENCY (GNA)                |
| EXCELLENCE IN THE PROMOTION OF LOCAL CUISINE         | - AZMERA RESTAURANT, ROMAN RIDGE         |
| SUSTAINABILITY AWARD OF THE YEAR                     | - EUSBETT HOTEL, SUNYANI                 |
| TOURISM PROGRAMME OF THE YEAR                        | - CHALEWOTE STREET ART FESTIVAL          |
| TOURISM PERSONALITY OF THE YEAR                      | - MR. KWAME OFOSU BAMFO                  |



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# NATIONAL TOURISM AWARDS 2023 HONORARY EDITION



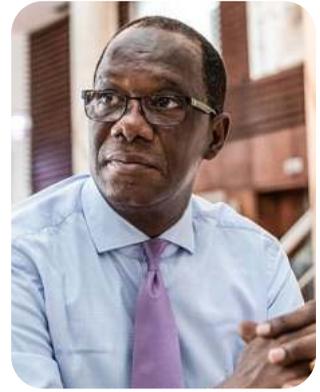
**Hon. Bryan Acheampong**  
Rock City Hotel  
Tourism Investment



**Nana (Dr.) Adu - Sarkodee Afriyie**  
Peninsula Hotel  
Tourism Investment



**Mr. Frank Nana Buah**  
Maaha Beach Resort  
Tourism Investment



**Mr. Zibrim Yamusah**  
Best Western Premier  
Tourism Investment



**Mr. Samir Kalmoni**  
Papaye  
Tourism Development



**Wode Maya**  
Social Media Marketing-Online  
Media Presence



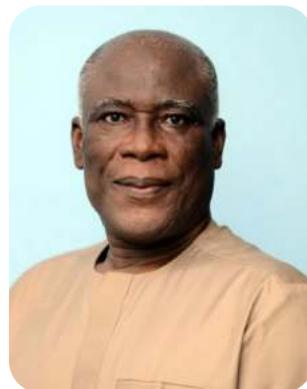
**Mr. Kojo Bentum**  
Active Promotion of Tourism



**Okyeame Kwame**  
Musician  
Artistic Support To Tourism Industry



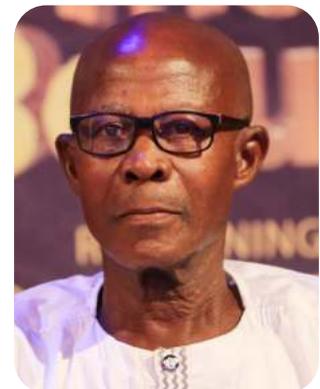
**Ibrahim Mahama**  
Artist - Red Clay  
Artistic Support To Tourism Industry



**Enimil Ashon**  
Tourism Promotion



**Mr. Lucas Candid Mensah**  
Cape Coast Oguaa  
Tourism Promotion



**Mr. Kwaku Passah**  
Tour Guiding  
Contribution To Tourism Development



**Mr. Samuel Afari Dartey**  
Tourism Innovation & Technology



**Hon. Kwabena Okyere Darko - Mensah**  
Regional Initiative - Contribution To Tourism Development



**Mr. Nkunu Akyea**  
Dedication and Long Service



**Mr. Eric Johnson**  
Royal Cosy Safari  
Contribution To Tourism Development



**Naa Sintaro Iddrisu Mahama**  
Traditional Ruler - Contribution To Tourism Development



**Nana Ama Serwaa Bonsu**  
Tourism & Cultural Development



**Mr. Kwame Ofosu Bamfo SIKKENS**  
Life Time Award - Contribution To Tourism Development



**Mr. Frank Apeagyei**  
Contribution To Tourism Development



**University of Cape Coast (Dept. of Hospitality & Tourism Management)**

Academia - Contribution To Tourism Development



**Okatakyie Nana Anim**  
Tourism & Cultural Development



**Kwame Akoto-Bamfo**  
Nkyinkyim Museum  
Tourist / Attraction Site Development



**TOUGH**  
Trade Associations - Contribution To Tourism Development

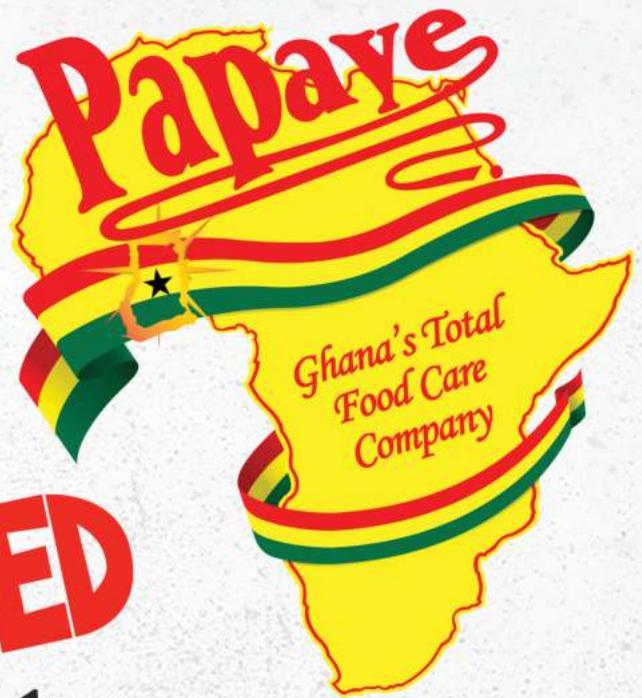


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# HIGHLIGHTS OF GTA @ 50 ACTIVITES

## Industry Fun Games



## Blood Donation



## World Tourism Day Regatta



Launch of GTA @ 50 Anniversary



Tree Planting Across the Region



Launch of GTA Ex-Staff Association



# Presidential Summit on Tourism in Pictures



# PRESIDENTIAL SUMMIT OUTCOMES

01

## **Preservation, Promotion, Policy Leadership, and Partnership Approach**

Natural resource preservation, cultural heritage promotion, investment-friendly climate policy, and sustainable tourism growth partnerships.

02

## **Government-Private Sector Collaboration**

Collaboration between the private sector and government for aggressive promotion of for Beyond The Return and Destination Ghana campaigns

03

## **Sustainable Growth and Inclusivity**

Develop a strategic roadmap for sustainability which is crucial for growth.

04

## **International Support and Funding**

Seek international support and funding to stimulate SMEs, create job opportunities, and provide capacity building for the sector.

05

## **Economic Strategies and Data Utilization**

Collaboration with partners to develop economic strategies for the Tourism Ecosystem, including investments in health, education, and shock insurance.

06

## **Arts, Culture and Creative Sector Integration**

Integration of and stronger collaboration with arts, culture, and the creative sector into tourism for economic growth and enhancing the country's appeal as a destination,

07

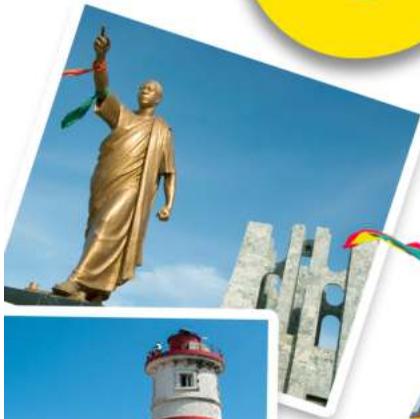
## **Regional Forums for Ongoing Efforts**

Creation of quarterly forums across regions to promote tourism and strengthen collaboration with other agencies, ensuring Ghana remains a top tourist destination.



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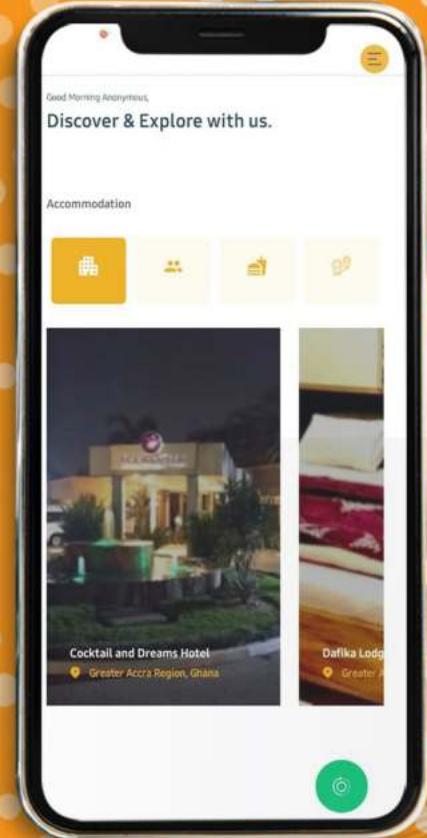
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# Acknowledgments

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Mr. Ekow Sampson	-	Vice Chairman
Ms. Vera Ofori Dadzei	-	Member
Ms. Agnes Yeboah Badu	-	Member
Ms. Yvonne Armah	-	Secretary

## PLANNING COMMITTEE

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Ekow Sampson	-	Co-Vice Chairman
Ben Anane Nsiah	-	Co-Vice Chairman
Roberta Dawson Amoah	-	Member
Johnny Arthur-Quarm	-	Member
Collins Ackwerh	-	Member
Dorothy Boakye	-	Member
Patricia Abigail Kwayisi	-	Member
Jones Aruna Nelson	-	Member
Lawrence Agbo	-	Member
Ernest Odame	-	Member
Veronica Amartey	-	Member
Yvonne Armah	-	Member
Valerie Afua Mari	-	Member
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