



FUN & FLY

PARAGLIDING FESTIVAL

21ST - 24TH SEPTEMBER, 2023
ODWEANOMA MOUNTAIN, ATIBIE, KWAHU



YENKO KWAHU

22ND - 24TH SEPTEMBER, 2023

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Foreword

AKWASI AGYEMAN

CEO, Ghana Tourism Authority

It is with great pleasure and excitement that we welcome you to another weekend of thrills and adventure, celebrating a remarkable partnership between the Ghana Tourism Authority and the Kwahu Professionals Network. Together, we embark on an exciting journey of “Yenko Kwahu”, the adventurous “Fun and Fly Paragliding Festival and the exhilarating “King of the mountain” cycling competition.

The majestic Kwahu area has always held a unique place in the promotion of tourism in Ghana. Its natural beauty, warm hospitality, and rich cultural heritage have drawn travellers from far and wide. Today, we invite you to discover Kwahu like never before – through several activities that make up “Yenko Kwahu.” This collaborative effort seeks to open doors to new experiences, creating unforgettable memories for all who venture to this captivating land.

At the heart of this Collaboration lies the “Fun and Fly Paragliding Festival,” a celebration of adventure and exhilaration. This annual event draws enthusiasts from across the globe to soar through the skies above the breath-taking landscapes of Kwahu. It is a testament to the beauty of flight and the unifying power of shared experiences.

As you flip through the pages of this brochure, you will find a treasure trove of information about Kwahu’s diverse attractions, its cultural experiences and the adventures that await you. You’ll also learn about the Kwahu Professionals Network, a dynamic group of individuals committed to promoting the Kwahu area and fostering connections with the global community and the various corporate organisations that have become our backbone in promoting tourism.

We extend our heartfelt gratitude to the Kwahu Traditional Council and the Kwahu Professionals Network for their unwavering dedication and enthusiasm in making “Yenko Kwahu” a reality. Together, we aspire to showcase the best of Ghana to the world, inviting travellers to explore the magic of Kwahu and participate in the thrilling paragliding festivities.

So, whether you’re a seasoned traveller or someone seeking new horizons, we invite you to join us on this incredible journey. Let “Yenko Kwahu” be your gateway to adventure, cultural immersion, and the joy of flight.

Welcome to Kwahu - where adventure takes flight!



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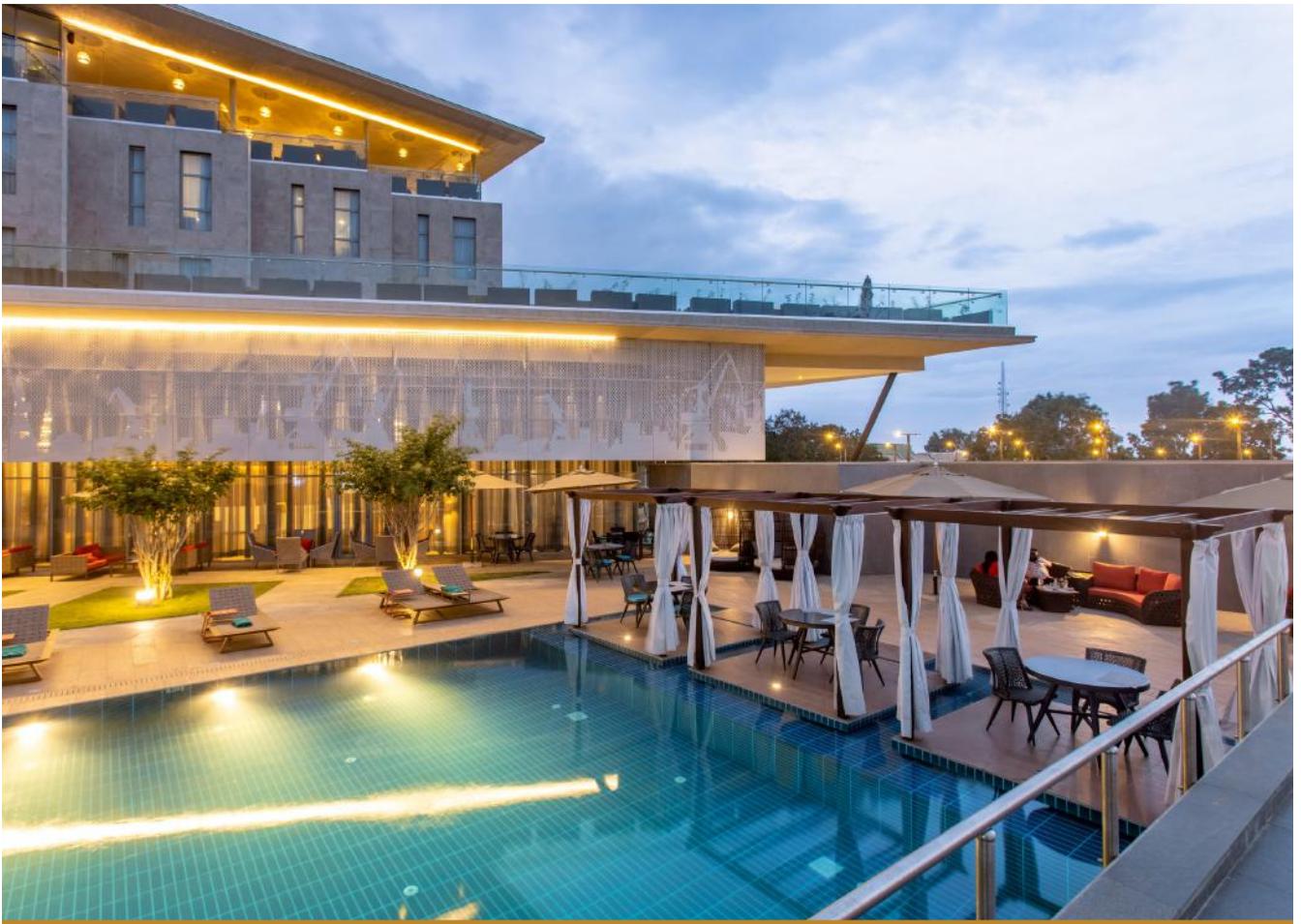
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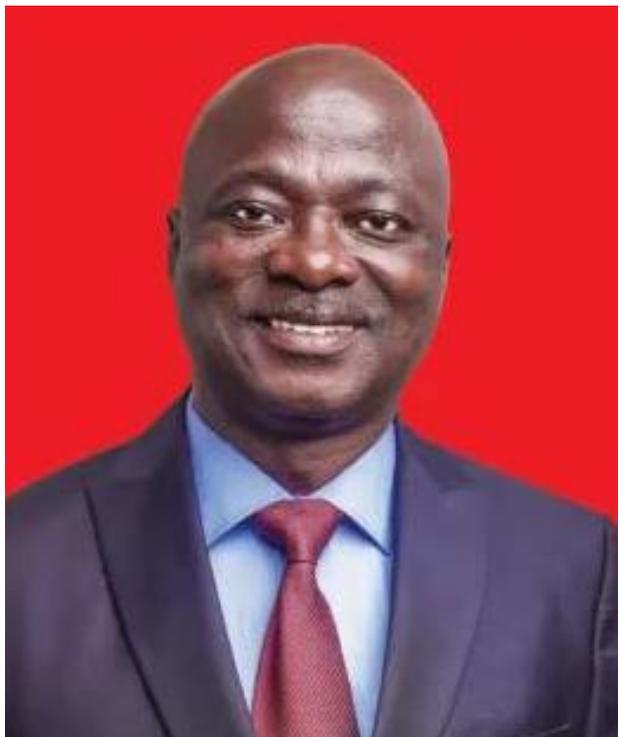
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ACTIVITIES FOR FUN & FLY YENKO KWAHU PARAGLIDING

Thursday, 21st September, 2023

- Fun and Fly Paragliding Festival @ Odweanoma Mountain @ 9am

Friday, 22nd September, 2023

- Fun and Fly Paragliding Festival @ Odweanoma Mountain @ 9am
- Bonfire Night and Cocktail Night @ Mpraeso Social Centre @ 6pm
- Open House Party @ The Pizzeria @ 6pm

Saturday, 23rd September, 2023

- Fun and Fly Paragliding Festival @ Odweanoma Mountain @ 9am
- Health Walk
- West Africa King of The Mountain Cycling
- Live Band @ Night Club, Rock City Hotel

Sunday, 24th September, 2023

- Thanksgiving with GTA @ Rameseyer Presby, Abetifi
- Fun and Fly Paragliding Festival @ Odweanoma Mountain @ 9am
- Sunday Brunch @ Rock City Hotel
- Taste of Kwahu @ by The Pool Telvan Hotel, Abetifi

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KWAHU PROFESSIONALS NETWORK (KPN)

Unlocking the Potential of Tourism in Kwahu

KWAHU PROFESSIONALS NETWORK (KPN) is a non-profit and non-partisan organization dedicated to advancing the development of Kwahu. For the past five years, we have launched various initiatives to enhance our communities, empower youth and members, and establish Kwahu as a sought-after tourist destination. Our efforts include the KPN Give Back, KPN Inspires, KPN Yenko Kwahu, KPN Business Forum, and our quarterly KPN Corporate Hangout. Our Special Easter Publication with A-list newspaper and online platform B & FT, is a key channel we have explored over the years to sell Kwahu's tourism potential to a global audience.

Driving Innovation and Collaboration in Kwahu Tourism

KPN has been at the forefront of innovation and collaboration in Kwahu tourism. Our ultimate goal is to make Kwahu the top destination for tourists seeking year-round relaxation, support for local businesses, and sustainable tourism practices. Through partnerships with the Ghana Tourism Authority, travel agencies, hotels, tour operators, and other industry stakeholders, we strive to foster knowledge exchange and collective action.

Yenko Kwahu: Showcasing Kwahu's Hidden Gems

Yenko Kwahu, our annual tourism campaign held every September, has played a crucial role in showcasing the breathtaking attractions in Kwahu and revolutionizing our approach to tourism. While Kwahu has long been a part of Ghana's tourism landscape through the Kwahu Easter celebration, many of our tourist sites remain unexplored.

Authentic Experiences and Collaborative Efforts

Yenko Kwahu emphasizes authentic local experiences, highlighting the unique cultural heritage, traditions, and stunning landscapes of the Kwahu Ridge. Additionally, we encourage active participation from local businesses through collaborative efforts. Our aim is to create genuine experiences that celebrate nature and preserve our cultural identity.

Join Us for Yenko Kwahu 2023

This year, Yenko Kwahu will take place from Friday, September 22nd to Sunday, September 24th, 2023. We invite you to join us on this exciting journey of fun activities that will rejuvenate participants.

Shaping the Future of Kwahu Tourism Together

Together, we can shape the future of Kwahu tourism, providing tourists with exceptional experiences while positively impacting the destinations we explore and improving the local economy. We eagerly anticipate connecting with you during this year's Yenko Kwahu and in the years to come. Let us work collaboratively to unlock the full potential of tourism in Kwahu. Kwahu Professionals Network- #Help a Kwahu to help a Kwahu to help Kwahu.



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To celebrate our 35th anniversary, we have planned exciting events and special offers for the rest of the year. From exclusive dining experiences and several packages to seasonal promotions, there is something to suit every taste and budget.

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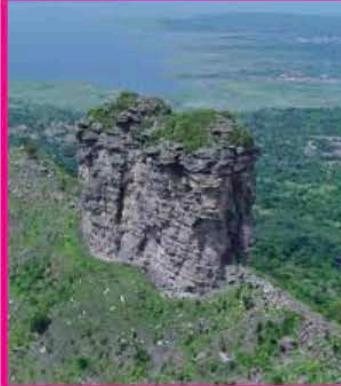
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SIGHTSEEING AT KWAHU



Oworobong Waterfalls

Oworobong is a small town after Ankoma township also in the Kwahu east District. The waterfall is a wonderful two-level waterfall, misty in full flow and half hidden below tangled and bird-filled trees, which is worth a visit.



Bruku Rock

Bruku is located in Kwahu -Tafo in the Kwahu East District, Bruku as popularly called is best viewed from the Adawso stretch. The "god" bruku is the sacred guard watching over the entire Kwahu enclave. Magnificent as it is, it was once believed to be higher and visible by sailors on the ocean 150 km away.



Afram River

Is a special river in Kwahu as it serves as the connecting gateway between Kwahu and the Afram Plains. The Afram river was a small river that became a vast stream of river after the construction of the Akosombo dam. The beauty of the river is superb especially during the raining season.



Airjays

The Airjays Walkway and Zipline is a 15km path of more than 877 wooden steep stairs ascending to the apex of the Obo Mountain at a dizzying height of about 2,500ft above sea level. It also features the first-ever commercialized 200m Zipline up the slope and a unique 75m canopy walkway on the mountain.



Mystical Cave

The Mystical Cave also known as Nkofieho Cave of Life is believed to be one of the oldest caves in Ghana its an absolutely breath- taking tourist site. The site is located close to the Padlock Rock in Kwahu Twenedurase in the Kwahu South District. Nkofieho Cave is an ecotourism and about 5.11 hectares in size.



Abetifi Stone Age

The Abetifi StoneAge Park is both man made and heritage site with a very fascinating history. Abetifi stone age park is a multi-purpose tourist site and museum which depicts the indigenous stone age era.



Echo Ravine/Padlock Rock

In the forest near Twenedurase just after Obo is a natural wall of rock which responds to your voice with a marvelous echo. You can actually stand on a ledge and call out your name and will never forget the sound of that calling coming back at you. Inside the forest is a formation in the cliff which the locals call Padlock Rock.



Kwahu Aduamaoh Fort

Aduamoah township in the Kwahu East District is well known for the production of tiger nuts in Ghana. It also houses the oldest palace (fort) in Kwahu which is over 300 years old. The palace is the seat of the Kwahu Benkumhene which literally means the chief of the left wing of the Kwahu Traditional set up.

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ABOUT THE FUN & FLY PARAGLIDING FESTIVAL

The increasing interest in adventure sport of Paragliding saw the Ghana Tourism Authority institute the second paragliding festival for the year in 2015, which was dubbed the Corporate Paragliding Festival. This was 10 years after the launch of Paragliding in Ghana.

The festival is targeted at Corporate Organisations and groups who miss out on the Easter event. It was first organised as a two-day event which attracted many from within Corporate Ghana. It was subsequently expanded with increasing interest from Travel and Tour groups and clubs coming from all walks of life.

In 2018, the festival was rechristened as the Fun & Fly Paragliding Festival and has flown some many Ghanaians and foreigners alike. The Fun & Fly Paragliding event has become part of the September “Tourism Month” activities on the Tourism Calendar.

The 2023 event is the 8th edition in the series as the event was not held in 2017 and 2022 due to bad weather. Participants will be flown by 5 Tandem Pilots namely Ed Stein (USA), Chuck Smith (USA), Blake Pelton (USA), Chase Raymond Kabisch (USA) and Jonathan Quaye (Ghana).

For more information visit: <https://visitghana.com/events/fun-n-fly-paragliding-festival/>

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Chuck Smith
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Blake Pelton
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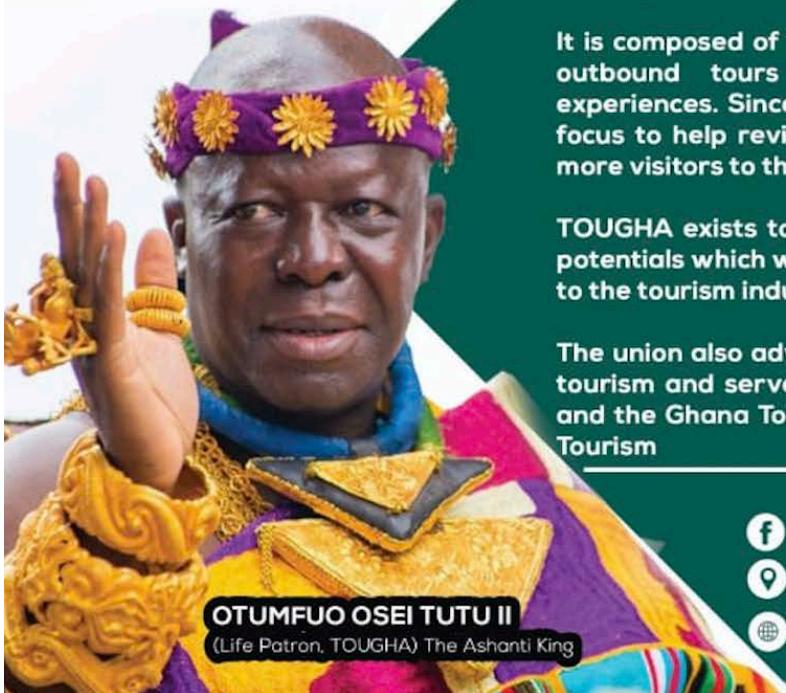
The Professionals

Tour Operators Union of Ghana(TOUGHHA) is an association of experienced Travel and Tour professionals in Tourism industry in Ghana.

It is composed of Tour Operators who offer inbound and outbound tours giving the traveler very unique experiences. Since the Union's inception, it has been our focus to help revitalize the tourism industry and attract more visitors to the country.

TOUGHHA exists to support Tour Operators in harnessing potentials which will transform the country and contribute to the tourism industry.

The union also advocates on issues which directly affects tourism and serves as a liaison between Tour Operators and the Ghana Tourism Authority as well the Ministry of Tourism



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